

# ADVERTISING INFORMATION & RATE SHEET



the interest group of choice for Ferguson owners, collectors, restorers and enthusiasts of Ferguson as embodied in the Ferguson-Brown, the Ford-Ferguson, the TE-TEA-20 series, the TO 20/30, the TO/FE/MF-35, MF 50 & 65 and the F-40 tractors; and implements bearing the Ferguson name.

**Advertising Coordinator:** Judy Kitson

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**WEBSITE:** [Fergusontractors.org](http://Fergusontractors.org)

**Publication date:** January 1, March 15, June 1, Aug 1, Oct 15

**Deadline dates are:** December 1, February 15, May 1, July 1, September 15

## COMMERCIAL AD RATES

(Effective 2/1/2023)

New monthly rates are:	Monthly w/discount	Yearly discounted rate
\$200 - full page	\$180	\$900
\$125 - 1/2 page	\$112.50	\$562.50
\$100- 1/3 page	\$90	\$450
\$65- 1/4 page	\$58.50	\$292.50
\$50 - 1/6 page	\$45	\$225
\$40 - classified ad	\$36	\$180 (size of a credit card)

10% off for 5 consecutive issues paid in advance. Changes may be made during the time period without extra charges.

**We also offer advertising in our 12 month wall calendar we put out each year. You get a 1"x1" logo on each calendar page plus quarter page ad on an inside back page for \$100.00.**

**Must be submitted before May 30, each year.**

No added charge for color and graphics but please convert to CMYK.

Please focus your ad to our Ferguson, MF audience.

You may provide a camera-ready ad or we will compose an ad for you, provided you supply us with the information you desire. Ad copy may be mailed or sent in ".jpg" or ".pdf" format via e-mail. If requested, before publication we will send you a proof copy for your approval of any new copy that we have had to compose.

Email all ad copy to: Tom Carrig [tcarrig@windstream.net](mailto:tcarrig@windstream.net) and Judy Kitson [jkitson@canyoncountry.net](mailto:jkitson@canyoncountry.net)

Ads must be pre-paid. We will bill you in advance.

Make checks payable to FENA.

Send checks to: FENA Treasurer David Lory  
5604 Southwest Road,  
Platteville, WI 53818  
[davelory@centurytel.net](mailto:davelory@centurytel.net)

Or make PayPal payments to [fenatreas@gmail.com](mailto:fenatreas@gmail.com)

Or call Terry Helphrey, our Merchandise Coordinator  
to submit credit card information. (402) 578-2014

Thank You,

Judy Kitson Advertising Coordinator