

ADVERTISING INFORMATION & RATE SHEET



Ferguson Furrows is a newsletter for owners, collectors, restorers, and enthusiasts of Ferguson tractors as embodied in the Ferguson-Brown, the Ford-Ferguson, the TE/TEA-20 series, the TO-20/30, the TO/FE/MF 35, and the F-40 tractors; and implements bearing the Ferguson name.

Advertising Coordinator: Judy Kitson

Telephone: 928-212-0108

E-mail: judy-kitson@canyoncountry.net

WEBSITE: Fergusontractors.org

Publication date: January 1, March 15, June 1, Aug 1, Oct 15

Deadline dates are: December 1, February 15, May 1, July 1, September 5

COMMERCIAL AD RATES

(Effective 6/20/2020)

New monthly rates are:	Monthly w/discount	Yearly discounted rate
\$150 - full page	\$135	\$675
\$100 - 1/2 page	\$90	\$450
\$75 - 1/3 page	\$67.50	\$337.50
\$50 - 1/4 page	\$45	\$225
\$40 - 1/6 page	\$36	\$180
\$30 - classified ad	\$27	\$135 (size of a credit card)

10% off for 5 consecutive issues paid in advance. Changes may be made during the time period without extra charges.

We also offer advertising in our 12 month wall calendar we put out each year. You get a 1"x1" logo on each calendar page plus quarter page ad on an inside back page for \$100.00.

Must be submitted before May 30, each year.

No charge for sanctioned FENA regional show ads

No charge for show ads featuring the Expo for the current year

No added charge for color and graphics but please convert to CMYK.

Please focus your ad to our Ferguson, MF audience.

You may provide a camera-ready ad or we will compose an ad for you, provided you supply us with the information you desire. Ad copy may be mailed or sent in ".jpg" or ".pdf" format via e-mail. If requested, before publication we will send you a proof copy for your approval of any new copy that we have had to compose.

Email all ad copy to: Tom Carrig
tcarrig@windstream.net

Ads must be pre-paid. We will bill you in advance.

Make checks payable to FENA.

Send checks to: FENA Treasurer David Lory
5604 Southwest Road,
Platteville, WI 53818
davelory@centurytel.net

Thank You,

Judy Kitson Advertising Coordinator