

Ferguson Enthusiasts of North America



ADVERTISING INFORMATION & RATE SHEET

Ferguson Furrows is a newsletter for owners, collectors, restorers, and enthusiasts of Ferguson tractors as embodied in the Ferguson-Brown, the Ford-Ferguson, the TE/TEA-20 series, the TO-20/30, the TO/FE/MF 35, and the F-40 tractors; and implements bearing the Ferguson name.

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COMMERCIAL AD RATES

(Effective February 15, 2017)

Full page (7-3/4" wide x 10-3/8" high) - \$75.00

One-half (1/2) page (7-3/4" wide x 5-3/16" high) - \$55.00

One-third (1/3) page (7-3/4" wide x 3-1/4" high) - \$45.00

One-fourth (1/4) page (3-7/8" wide x 5-3/16" high) - \$35.00

Classified listing - (3-7/8" wide by 2 5/8" high) - \$25 per issue (basic credit card size)

No added charge for color and graphics but please convert to CMYK.

A 10% discount will be given if the ad is run for five consecutive issues and the full amount is paid in advance. Changes may be made during the time period without extra charges.

Your ad will also run with our current Gots 'n Wants and Links listing on our webpage.

- Please focus your ad to our Ferguson, MF audience.
- You may provide a camera-ready ad or we will compose an ad for you, provided you supply us with the information you desire. Ad copy may be mailed or sent in ".jpg" or ".pdf" format via e-mail. Before publication we will send you a proof copy for your approval of any new copy that we have had to compose.
- We also offer advertising in our 12 month wall calendar we put out each year. You get a 1"x1" logo on each calendar page plus business card size ad on an inside back page for \$100.00. Must be submitted before May 30, each year.

Ads must be pre-paid. We will bill you in advance. Make checks payable to FENA. Send checks to the FENA Treasurer Jacob Bolson, 18342 250th St., Hubbard, IA 50122.

Thank you.

Rick Keating
Editor